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METHOD PRODUCTS, INC. AND DANNY SEO ANNOUNCE PARTNERSHIP

San Francisco, CA – June 26, 2007 – Method Products, Inc. and America's favorite environmental lifestyle expert, Danny Seo, today announced that they have teamed up to inspire happier, healthier, cleaner homes throughout North America and the UK. Seo, who will help Method spread the message of making healthy and green living choices, will share tips and ideas on new ways of using Method products, consult on the development of new products, and blog about creating a healthier home on methodhome.com.

Method, the pioneer of premium non-toxic home care, laundry, air care and personal care products, was ranked 7th on *Inc Magazine's* list of the 500 fastest-growing private companies in America in 2006. Co-founders Eric Ryan and Adam Lowry were featured in *Vanity Fair's* 2007 Green Portfolio among the most prominent global citizens forging the green revolution. With the addition of Danny Seo, Method continues to build its team with some of the strongest and most influential environmental thought leaders.

"Danny brings creativity, style and an inspirational environmental voice to the Method team," said Method's Media Provocateur, Jennifer Eagen. "He will be the perfect co-conspirator to help us continue our fight against dirty."

Danny Seo is America's leading lifestyle authority on modern, eco-friendly living. Through his six bestselling books, how-to lectures, monthly magazine columns in *Country Home* magazine, and his companion TV show, Danny Seo continues to encourage America to live a greener, more stylish lifestyle. Danny's work also extends to Hollywood, where he consults and assists his close celebrity pals on all things green. Seo was most recently the co-guest editor of *Elle's* green issue and co-starred in the HGTV special "Red Hot & Green." Says *USA Today*, "Say 'environment' to Danny Seo, and it's as if you've punched the word into the search engine Google: Out roars an avalanche of ideas and references that threatens to scramble the brain."

“I've cleaned my whole house with Method products for as long as I can remember,” said Seo. “I love how these yummy-smelling, non-toxic products do such a fabulous job keeping everything in my house sparkling clean. Working with Method is a dream come true.”

Terms of the deal were not disclosed.

About Method Products, Inc.

<http://www.methodhome.com>, Founded in 2000, Method Products, Inc. is headquartered in San Francisco, California. Today, Method is the leading innovator of premium home products. Method can be found in over 25,000 retail locations throughout the US, Canada, and the U.K. Major retailers include Target, Wegman's, Costco, Duane Reade, Safeway, Waitrose (UK), and Shoppers Drug Mart (Canada). Method is a privately held company backed by high net worth individuals and a private equity firm.

About Danny Seo

<http://dannyseo.com>, Danny Seo is the founder of Danny Seo Media Ventures, a media company dedicated to showing America how to live a green and gorgeous life. Through his best-selling books, magazine publishing projects, television programs, DVDs, corporate and private consultations, website and public events, Danny continues to be America's favorite environmental lifestyle expert on all things green.

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