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**Mouth Public Relations is Agency of Record for
The Above Network, LLC, Creators of
www.AboveTopSecret.com**

The World's Most Popular User-Generated Internet Site For UFO's, Aliens and Conspiracy Theories

(Wednesday, July 25, 2007) FOR IMMEDIATE RELEASE—Justin Loeber, President, Mouth Public Relations, LLC, announced today that the firm is the Agency of Record for The Above Network, LLC, creators of AboveTopSecret.com, (ATS), the world's leading source of mature discussion about a wide variety of "alternative topics" ranging from aliens and UFO's to fascinating conspiracy theories. The media conglomerate is focused on multi-channel expansion of what they're calling "User-Generated Content Ecosystems," beginning with ATS and its sister sites: AbovePolitics.com and BelowTopSecret.com. The company has also launched its first internet radio show, ATS Mix, which stars counter-culture radio legend Dave Rabbit and Johnny Anonymous. Along with promoting the company in traditional and non-traditional arenas, Mouth Public Relations will play a major role in booking guests for the company's radio network.

"As we celebrate our tenth anniversary," says CEO Bill Irvine, "the decision to hire a PR firm was paramount. We've been looking for months . . . and then Mouth Public Relations came along and wowed us." COO Mark Allin adds, "Mouth Public Relations was by a large margin, much more creative and energetic in their response than the competition. There was a plethora of PR firms vying for our business and this firm won us over simply because they are passionate pitchers . . . and most importantly, they get us."

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Justin Loeber adds, "A PR firm can't compete in this day and age without representing a major internet site, and because our business model is to promote a stable of eclectic clients who are highly passionate about what they stand for, we simply had to be The Above Network's Agency of Record, and we look forward to a long and cosmic relationship with the company."

According to big-boards.com, ATS is one of the top-20 highest trafficked "discussion boards," with more than 6 million monthly page-views of content pages, over 650,000 unique visitors and more than 110,000 registered members. ATS was formed in 1997 by Simon Gray of Swindon, England as an early source of speculative content on unusual technologies, secret aerospace projects, and UFO sightings. Simon was later joined by online content expert, CEO Bill Irvine, and business start-up specialist, COO Mark Allin. Together they launched The Above Network, LLC, which according to the team, "is the top site in our category because of our strict requirements of polite decorum and officially agnostic editorial stance."

To interview Bill Irvine, Mark Allin or Simon Gray, please call Justin Loeber at 212-260-7576; Justin.Loeber@MouthPublicRelations.com or visit www.MouthPublicRelations.com. .
To "deny ignorance" and see what it's all about, visit www.AboveTopSecret.com.

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