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**AboveTopSecret.com (ATS)
The World's Most Popular User-Generated Internet Site for
UFO's, Aliens and Conspiracy Theories
Breaks One Million Unique Visitors**

(New York, Wednesday, January 30, 2008)—CEO Bill Irvine and COO Mark Allin, executives of The Above Network, and creators of AboveTopSecret.com (ATS), the world's most popular website covering UFO's, conspiracies, and other "alternative" topics, announced today that ATS now reaches over one million *unique visitors*, as reported by two traffic monitoring and ranking services.

ATS is a "social content community," featuring over 3.8 million postings from more than 130,000 registered members that span the spectrum from "ordinary folk" to world-renowned subject matter experts, authors, and scientists. "This is an extraordinary validation of the wisdom of our crowd," says Allin, "our members are the smartest, most tenacious, and articulate group you'll find anywhere."

When asked about the reasons for the success, Irvine adds, "It's easy, social graces. ATS is the only such venue where civility and decorum are enforced. As a result, the issues become the focus and spectacular topics rise to the surface and get noticed."

Following their first round of equity capitalizing in mid-2007, and in conjunction with the tenth anniversary of the ATS site, The Above Network is expanding the brand on the success of their core website with audio programming, publishing, television, and live event projects. ATS calls it their "content ecosystem" and the goal is to branch out into new venues to inform more people about the "wisdom of their crowd," as Allin puts it.

ATS was originally formed in 1997 by Simon Gray of Swindon, England as one of the first

online destinations for highly speculative "alternative topics." He was later joined by Irvine, an online content expert and Allin, a start-up specialist as they formed The Above Network, LLC. The new venture is the parent company, under which the media expansion and new strategies are being developed.

To schedule an interview with Bill Irvine, Mark Allin or Simon Gray, please contact Justin Loeber, or Teddy Wilson @ Mouth Public Relations, at 212-260-7576; or Media@MouthPublicRelations.com. To "deny ignorance" and see what it's all about, just visit www.AboveTopSecret.com <http://www.AboveTopSecret.com>

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